

WELCOME TO  
NOMADS UNITED AFC



Quality, Affordable Football for All

**PARTNERSHIP OPPORTUNITY**





## WHAT MAKES NOMADS UNITED TICK?

**Nomads United Football Club** was established in 1910 and is one of the oldest and largest football clubs in New Zealand. We believe in providing quality, affordable football for all where everyone can play and enjoy football at any level, regardless of their age, skill, gender or ethnicity.



## **PARTNERSHIPS**

Creating a partnership with Nomads United AFC is a connection with our community. Together, we can build a relationship that ensures ours, and your values become interconnected so we can thrive.

## **RESPECT**

Respect is a core value at the heart of our club, we build our players with hard work helping them to build confidence, be adaptable so they develop not only as football players, but develop into good humans with core life skills.

## **DEVELOPMENT**

On and off the field, we want to develop people to be outstanding community members and your sponsorship will help foster this goal.

## **FAMILY**

We have many fantastic members, past and present, who have built and are still building a legacy for the future of our club, and with your help, you can contribute to the prosperity of Nomads United FC.



# BY THE NUMBERS



**1067**

Registered members



**7500**

Total community



**1106**

Database subscribers



**3.4K**

Followers



**1323**

Followers

**First Kicks: 18 teams | 108 players**

**Female Teams: 5 teams | 72 players**

**Fun Football: 28 teams | 168 players**

**Academy Teams: 9 teams / 128 players**

**Junior Grades: 21 teams | 234 players**

**Senior Female: 2 teams / 36 players**

**Youth Grades: 17 teams | 348 players**

**Senior Mens: 7 teams / 112 players**

**WPL/CPL/SL: 3 teams / 62 players**



# SPONSORSHIP PACKAGES



## PRINCIPAL SPONSOR

20K per year for 2 years (40K)

## PRE-ACADEMY/ACADEMY SPONSOR

15K per year for 2 years (30K)

## FIRST KICKS/FUN FOOTBALL/JUNIOR FOOTBALL

12.5K per year for 2 years (25K)

## TEAM SPONSORSHIP

4K per year

(excludes SL, CPL, WPL & Academy Teams)

## DIGITAL & SHIRT SLEEVE LOGO SPONSOR

1.5K per year





**PRINCIPAL SPONSOR**  
**20K PER YEAR FOR 2 YEARS**  
**(40K)**

- Naming rights as “Principal Sponsor of Nomads United FC”
- Front of Shirt Logo – SL, CPL, WPL
- Major turf signage at Tulett Park
- Supporting logo on building signage at Tulett Park
- Digital: Major website presence, social media posts
- (Facebook & Instagram), logo in our email member newsletters
- Tear drop Flags at Tulett Park. Cost of flags at sponsor cost. Priced separately
- Solus EDMs to Members - 3 emails per year
- End of year prize giving presence





## PRE-ACADEMY/ACADEMY SPONSOR

15K PER YEAR FOR 2 YEARS (30K)

- Naming rights of the Academy
- Front of shirt logo on all academy shirts
- Branded pitch markers for games at Tulett Park
- Turf signage at Tulett Park
- Tear drop Flags at Tulett Park. Cost of flags at sponsor cost. Priced separately
- Digital: Website presence, social media posts (Facebook & Instagram), logo in our email member newsletters.
- Solus EDMs to Members – 3 emails per year
- End of year prize giving presence





## FIRST KICKS/ FUN FOOTBALL/ JUNIOR SPONSOR

12.5K PER YEAR FOR 2 YEARS  
(25K)

- Naming rights of the FF, First Kicks and Juniors (up to U12)
- Front of shirt logo on all new junior shirts
- Logo branded bibs for all squads
- Branded pitch markers for games at Tulett Park
- Turf signage at Tulett Park
- Tear drop Flags at Tulett Park. Cost of flags at sponsor cost. Priced separately
- Digital: Website presence, social media posts
- (Facebook & Instagram), logo in our email member newsletters.
- Solus EDMs to Members – 3 emails per year
- End of year prize giving presence





## TEAM SPONSORSHIP

4K PER YEAR

- Naming rights to team - excludes SL, CPL, WPL and Academy
- Digital: Website presence, social media posts (Facebook & Instagram), logo in our email member newsletters
- Turf signage at Tulett Park
- Logo on front of team shirts
- Back of shirt additional \$1k (package total \$5k)





## DIGITAL & LOGO ON SHIRT SLEEVE

1.5K PER YEAR

- Digital: Website presence, social media posts (Facebook & Instagram), logo in our email member newsletters.
- Logo on sleeve of team of your choice - excludes SL, CPL, WPL and Academy



**Nomads United AFC**



**THANKS FOR YOUR TIME!**  
**WE'D LOVE TO TALK MORE WITH YOU.**

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